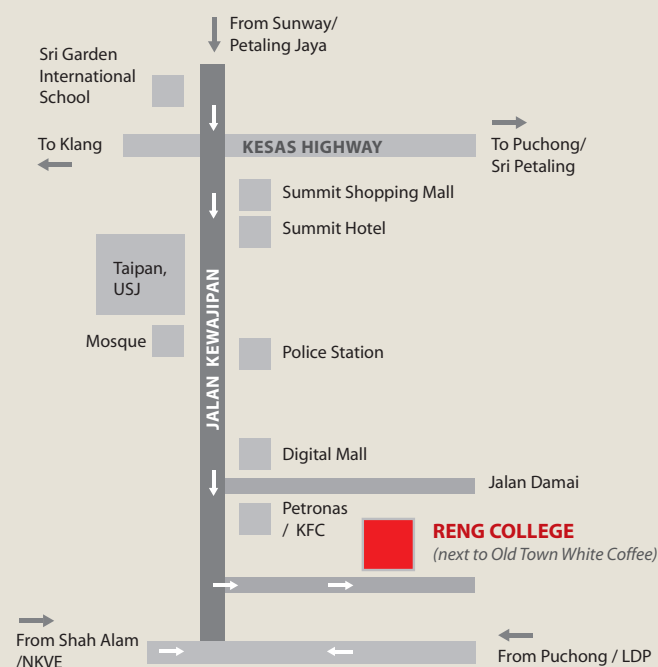


#### OTHER \*PROGRAMMES

- Foundation in Technology and Design (KPT/JPS(N/581/3/0001)08/2015)
- Diploma in Technology and Design (KPT/JPS(N/481/4/0021)08/2016)
- Diploma in Accounting (KPT/JPS(N/344/4/0044)/05/2016)
- Diploma in Architecture
- Diploma in Interior Design
- Diploma in Quantity Surveying
- Diploma in Engineering
- Diploma in Digital Media and Design
- Diploma in Graphic Design
- Diploma in ICT

*\*Programmes may be pending for approval by relevant authorities.  
Please contact the college for further information.*

#### PARTNER UNIVERSITIES:



For further information, please call:

**+603-8025 1681 / +6012-382 8668**

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**RENG College**  
RENG COLLEGE OF TECHNOLOGY AND DESIGN

Holistic Education for Sustainable Future



Diploma in  
**Business Management**

KPT/JPS(N/345/4/0065)/05/2016



# Diploma in Business Management

## ABOUT BUSINESS MANAGEMENT

The complex nature of business & organisations demands a competent skill set in understanding how business operation is conducted. At such, competent management professionals are always in demand. Good understanding in business management contributes towards excellent business growth of an organization. It is common that many of the senior managers in companies of all sizes started their career as business executives. Business Management offers one of the most secure occupations in various business functions in marketing, finance, human resource, information system, production and leadership. Business Management careers can be truly rewarding and satisfying.



## DIPLOMA IN BUSINESS MANAGEMENT

The Diploma in Business Management is designed for students with keen interest in pursuing business knowledge for a career in any organization. The curriculum covers a wide spectrum of skills required in the aspect of management, accounting, finance, operations, marketing and information system. It combines theory and practical learning so that students will expose to the real world situation.

To cultivate a new generation of professionals, the programme is also putting key learning emphasis on Sustainable Development which is widely used in business decision making. At the end of the programme, students will acquire:

- To provide students with an appreciation of the current issues in business management and the applications of various business functions, and how they can applied into their actual work setting
- To equip students with an understanding of contemporary issues in the business environment, making the shift from a single competent focus to a more complex role within business organisations and management
- To develop in students the intellectual capacity and business skills in critical thinking, problem solving, qualitative and quantitative analysis
- To be able to integrate the practice of various business functions for effective operation
- Understand about Sustainable Development and put in good use for innovative business decision.

## SUBJECTS OFFERED

Semester 1	Semester 2	Semester 3	Semester 4
<div><div>- Introduction to Economics</div><div>- English For Academic Purposes</div><div>- Bahasa Malaysia A or Bahasa Malaysia B</div><div>- Introduction to Accounting</div><div>- Introduction to Management</div><div>- Creativity and Innovation Thinking Skills</div></div>	<div><div>- Introduction to Marketing</div><div>- Introduction to Computing</div><div>- Pengajian Islam or Pendidikan Moral</div><div>- Introduction to Legal Framework</div><div>- Introduction to Statistics</div><div>- Pengajian Malaysia</div></div>	<div><div>- Financial Accounting</div><div>- Marketing Management</div><div>- Quantitative Analysis for business</div></div>	<div><div>- Organizational Theory and Practices</div><div>- Business Law</div><div>- Management Information System</div><div>- Management Accounting</div><div>- E-Commerce</div></div>
Semester 5	Semester 6	Semester 7	
<div><div>- Financial Analysis &amp; Decision Making</div><div>- Organizational Behavior</div><div>- Operations &amp; Logistics Management</div><div>- International Business</div><div>- Research Methodology</div></div>	<div><div>- Introduction to Sustainable Development</div><div>- Project Management</div><div>- Communication Skills</div></div>	<div><div>- Human Resource Management</div><div>- Corporate Strategy</div><div>- Service Sector Management</div><div>- Research Project</div></div>	

## PATHWAY

## Diploma in Business Management

- Advanced standing for degree programmes in Management, Marketing, Finance, Human Resource Management
- Begin employment as Business or Marketing Executive, Accounts Executive, Human Resource Officer, Sales Executive, Event Manager, Sales Manager

## ENTRY REQUIREMENT

- SPM / O-Levels with a minimum of 3 credits in any subjects or other equivalent qualifications.

## PROGRAMME DURATION

The entire programme can be completed in 2 ½ years (7 semesters)

## INTAKES

Jan / April / July / September

## RENG COLLEGE OF TECHNOLOGY AND DESIGN



RENG College of Technology and Design is the newest tertiary institution in the region. As an aggressive tertiary institution in the region, RENG College’s strength lies with its experienced and qualified team of professionals that believe in bringing the “real world” situation into classroom sessions. Back up by a large pool of design and technology professionals, programmes designed are highly industry and practical driven.

Being a responsible and community concerned education provider in the industry, RENG College of Technology and Design is currently embarking programs with emphasis on Sustainable Technology. This initiative is to open up greater career opportunities for the young graduates as well as to cultivate a new breed of generation that will be sensitive to the good practice of conserving green environment on earth for a better living.

RENG College of Technology and Design offers programmes of various disciplines under the Department of Built Environment, Engineering, Business Management and Centre for Pre-University and Diploma Studies. RENG College of Technology and Design has established educational partnership with reputable universities from the United Kingdom, Australia, United States and relevant professional bodies.